



SuppCo Tested:

**What We Learned
from Testing 44
Supplements from
Amazon.com**

ISSUE 5: NOVEMBER 18, 2025



50%+ of the Supplements that SuppCo Bought on Amazon Failed Our Active Ingredient Testing

Supplements have a trust problem, and the data shows that it is clearly a massive issue on Amazon.com.

SuppCo has now published 4 issues of our Tested series since June, testing 44 best-selling supplements purchased on Amazon.com to determine if they meet their main active ingredient label claims.

The collective results from our reports on Creatine, NAD+, Urolithin A and Berberine **have been troubling to say the least.**

In just four months, our active ingredient testing revealed 22 failures and a 23rd “caution”, where supplements did not meet their label claims. Twenty out of the 22 failures had 0-3% of the main ingredient amount claimed.

That’s a 50%+ failure rate for popular products from America’s leading supplement marketplace, Amazon.com, which sold an estimated \$15+ billion in supplements in 2024.

The data was so troubling that we decided to dedicate a full issue to understanding what may be driving the failures, searching for patterns that can help educate and protect users.

In this special edition of SuppCo Tested, we’ll review the data and product origins to expose the e-commerce trends that may be driving such a high rate of failing supplements:

We’ll show you where in the world these products come from based on publicly available e-commerce data (some of the answers will shock you)

We’ll reveal the correlation between prices, dosages and failed tests.

We’ll show you a rating system that foreshadowed many of the results.

And we’ll share how you can reduce your risk of buying a failing product, by looking for a clear combination of “tells” that a supplement may not contain what it says it does.

What follows are key insights from 4 Tested reports, 44 products evaluated, 70 tests runs, and over a thousand hours of work from our team. We hope it makes you safer and helps you get better results.

*Nick Michlewicz (Co-Founder & COO)
& Jordan Glenn (Head of Science)*





A Recap of SuppCo's Testing Approach

Our Mission

SuppCo is an independent consumer health platform led by experts who evaluate supplements through data, not sponsorship. Our team combines academic research backgrounds, clinical nutrition experience, and real-world testing to uncover what's actually in the products people take every day. No brand pays to participate, and no company has advance notice of inclusion in our reports.

Our Testing Process

Every product in the SuppCo Tested series is purchased anonymously, first from Amazon.com to reflect real consumer buying behavior. For products that fail testing, we also repurchase directly from the brand's direct-to-consumer (DTC) websites to confirm results (or purchase a second time from Amazon if they don't have a website).

All analyses are performed by ISO 17025-accredited independent laboratories, evaluating each supplement for identity and potency. This report reflects our testing of specific products and should not be interpreted as a comprehensive assessment of Amazon's marketplace.

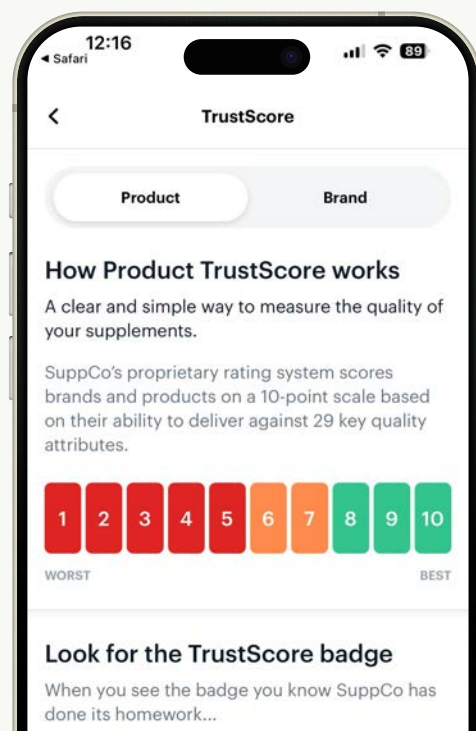
Comparing Results to Our TrustScore Quality Rating System

In addition to our testing series, SuppCo also operates a proprietary TrustScore quality rating system that rates and analyzes the quality standards of over 30k supplements to help users make better decisions. TrustScore scores products and brands on a 1–10 scale, analyzing performance across 29 independent quality attributes, including manufacturing standards, transparency, testing rigor, and scientific validation.

At the end of our reports, we always compare our lab test results against the product's TrustScore.

Our goal is simple: make supplement quality visible, empower consumers with real data, and raise the standards of an industry that too often hides behind marketing language.

For access to all SuppCo Tested reports and detailed product results, see the Appendix at the end of this document.





By the Numbers: Our Key Findings

22 out of 44
Supplements



(50%)

Failed to Meet
Their Label Claims

20 Failures
Contained

0%
TO
3%

of the Main
Ingredient
Amount Claimed

All 7 Foreign-
Registered
Products



Failed Testing.
6 Were From
Chinese Sellers.

3

Failing Products
Were Sourced &
Sold By Amazon's 1P
Wholesale Channel

17 Failing Products
(78%)



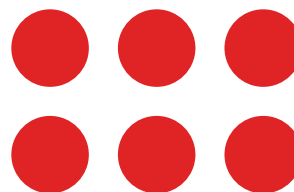
were sold on Amazon
using product imagery
that also appeared in
Alibaba wholesale listings

All 13
Products With

NO
BRAND-OWNED
WEBSITE

Failed Testing

6 Out Of 8
Gummy Vitamins



Contained Nearly
Zero Active
Ingredient.

Failing
Products
Were



Cheaper Than
Real Products

Failing
Products
Claimed

87%



Higher
Dosages

Failures
Were Rated

32.7%

Lower In Our
TrustScore
Rating System

POOR

9

of the Failures
SuppCo Identified
Are **No Longer**
Sold on Amazon



How to Avoid a Risky Supplement: The SuppCo Checklist

It is impossible to know definitively if a supplement is real just by eyeballing a product listing.

Yet after reviewing our key findings across 22 failures and 1 caution, we've honed in on 8 common warning signs that may help users spot risky supplements.

If the product you're considering meets 4 or more of the following conditions, SuppCo suggests you exercise extra caution.

THE SUPPCO CHECKLIST

- ☐ Is it sold by an **overseas seller**?
- ☐ Does it have a **matching AliBaba wholesale listing**?
- ☐ Is it **missing a brand website**?
- ☐ Does its **price seem too good** to be true?
- ☐ Does its **dosage seem too high** to be true?
- ☐ Is it a **gummy that tastes too candy-like** to be true?
- ☐ Does it have a **SuppCo TrustScore below 5.5**?



22 Products Failed to Hit Their Label Claims. 20 Had Just 0-3% of the Stated Main Ingredient Amount

When we launched SuppCo Tested, we expected to identify quality issues that we could help our users avoid.

We purchased all of our initial test samples from Amazon.com because it is the leading retail marketplace for supplements in the United States, and because of multiple reports of quality issues with supplements sold on Amazon over the last decade.

We never expected the results to be this troubling.

Our first series of Creatine testing revealed that 4 out of 11 creatine products purchased on Amazon had little to no creatine in them, all of which were popular gummy vitamins. Our reporting was covered by Wired, Morning Brew, Men's Fitness and more.

Our second series of NAD+ testing showed 5 out of 10 NAD+ products had little to no NAD+ in them, while a 6th product received a Caution rating after failing its first test and passing its second.

Our third series of Urolithin A testing showed 6 out of 10 Urolithin A products failed testing.

Our fourth series of Berberine products showed 7 out of 13 Berberine products failed testing.

The pattern we saw across the results was consistent and alarming: when a supplement failed, it usually failed completely.

Of the 22 products that failed, 20 contained only 0-3% of the active ingredient amount claimed. Meaning that for most consumers, there was effectively nothing active inside the capsule or gummy.

These aren't borderline misses or "close enough" results. They're evidence of breakdowns at nearly every level of quality control, from raw ingredient sourcing to final formulation verification.

Whether the cause was manufacturing shortcuts, supplier variability, lack of internal testing, or intentional deception somewhere in the supply chain, the end result was the same: products that made confident claims yet delivered almost none of what they promised.

We believe that this failure rate is unacceptable, and is hurting consumers. Something must be done to fix it.



20 to Avoid: Failures with 0-3% of the Active Ingredient Label Claim

 Product	% of Label Claim	Testing Result*
CREATINE	EcoWise: Creatine Monohydrate Gummies	0.00% FAILED
	Happyummmm: Creatine Monohydrate Gummies	0.09% FAILED
	Vidabotan: Creatine Monohydrate Gummies	0.00% FAILED
	DivinusLabs: Creatine Monohydrate Gummies	0.50% FAILED
NAD ⁺	Wellness LabsRx: NAD ⁺	2.33% FAILED
	APU.Fairy: NAD ⁺	0.40% FAILED
	TKTalker: NAD ⁺	0.32% FAILED
	Aumeto: NAD ⁺	< 0.1% FAILED
	Maripolio: Liposomal NAD ⁺	0.00% FAILED
UROLITHIN A	PureHealth Max: Urolithin A+	2.08% FAILED
	Pepeior: Urolithin A 3-in-1 Proprietary Blend 2000MG	0.02% FAILED
	Migcopat: NAD+ Urolithin A	0.07% FAILED
	Sundhedsliv: Urolithin A 1500mg	0.01% FAILED
	Totaria Health: Urolithin A NAD+ CoQ10 Resveratrol PQQ	0.01% FAILED
	CystoRebalance: Urolithin A	0.01% FAILED
BERBERINE	Nutrivein: Berberine with Ceylon Cinnamon	2% FAILED
	KoNefancy: Berberine HCL	1% FAILED
	Caelum Core: Liposomal Berberine	1% FAILED
	Bvivloo: Berberine Gummies	0.00% FAILED
	Vylarithonixa: Berberine Gummies	0.00% FAILED



All 7 Supplements Sold by Foreign Companies Failed Testing - 6 from China

Many popular supplements on Amazon.com are now sold directly by foreign-registered companies, most frequently gummy vitamins.

It is easy to tell... if you know where to look.

When a product is sold by a brand via Amazon's FBA program, the seller name is listed on the product page. Clicking on it will take you to the seller profile page, where the seller registration address is always transparently listed.

We tested 7 foreign-owned supplements as part of our Tested Series. Five were from mainland China, one was from China's special administrative region of Hong Kong, and one was from Vietnam.

All 7 failed our testing.

A 100% failure rate raises the question of whether US consumers are being sufficiently protected when it comes to foreign supplements on Amazon.com.

Below are screenshots of what the brand registration data of 5 of the failing products looks like on Amazon:

1

XUJUN-US
Visit the XUJUN-US storefront
★★★★★ 98% positive in the last 12 months (51 ratings)
Detailed Seller Information
Business Name: WUHANXUSHENGCHANGRONGDIANZISHANGWUYOUXIANGONGSI
Business Address:
洪山区和平街道铁路保利城一期
22栋2单元14层1409室
武汉
湖北
430000
CN

2

BVIVLOO
Visit the BVIVLOO storefront
★★★★★ 99% positive in the last 12 months (180 ratings)
Detailed Seller Information
Business Name: Guangzhoushuainuoyingyangkejiyouxiangongsi
Business Address:
狮岭镇联合村
阳光南路19号
花都区
广州市
510850
CN

3

Xin cheng
Visit the Xin cheng storefront
★★★★★ 98% positive in the last 12 months (51 ratings)
Detailed Seller Information
Business Name: Hubei Lixincheng Shangmao Youxian Gongsi
Business Address:
硚口区关东街武汉西路101号
时代新世界B9栋21层12号
武汉市
湖北省
430000
CN

4

happigummy
Visit the happigummy storefront
★★★★★ 96% positive in the last 12 months (165 ratings)
Detailed Seller Information
Business Name: Happigummy Limited
Business Address:
RM D07,8/F,KAI TAK FTY BUILDING, NO. 99 KING FUK STREET
SANPOKONG,KOWLOON
HONG KONG
999077
HK

5

AUMETO
Visit the AUMETO storefront
★★★★★ 99% positive in the last 12 months (388 ratings)
Detailed Seller Information
Business Name: VO THI ANH
Business Address:
Yen Thanh 1, Dak Nue
Lak
Dak Lak
63000
VN



17 of 22 Failing Products Had Listing Content that Also Appeared on Chinese Wholesale Site Alibaba

It is well known in the supplement industry that the number of brands selling from China or sourcing stock formulas from China has increased significantly over the last decade.

On a hunch, SuppCo decided to try to find the supplements that failed our testing on Alibaba.com, the leading Chinese B2B e-commerce marketplace for budget wholesale and white label products.

We searched Alibaba for “creatine gummies”, “NAD+ supplements”, “Urolithin A capsules” and “berberine supplements”, **and were shocked by what we found.**

Identical product imagery for 17 out of the 22 Amazon-purchased supplements that failed our testing appeared in wholesale product listings on Alibaba.com.

The Alibaba wholesale pages clearly showed label imagery and product photos that directly matched the Amazon listing for the failing product, including the supplement facts. The only image changes were typically the brand and product name. While we cannot determine the exact relationship between these listings and their sellers without additional records, the presence of identical product imagery on products that failed our testing raises questions.

What’s happening here?

The Alibaba to Amazon inventory pipeline is well-known, and has fed meaningful growth in Amazon’s inventory and seller ecosystem over the last decade. In fact, Marketplace Pulse estimated in 2025 that “Chinese sellers now represent 50.03% of Amazon’s global active seller base.”

Both Chinese and American brands source products they sell on Amazon from Alibaba.com, and the supplement space is no different.

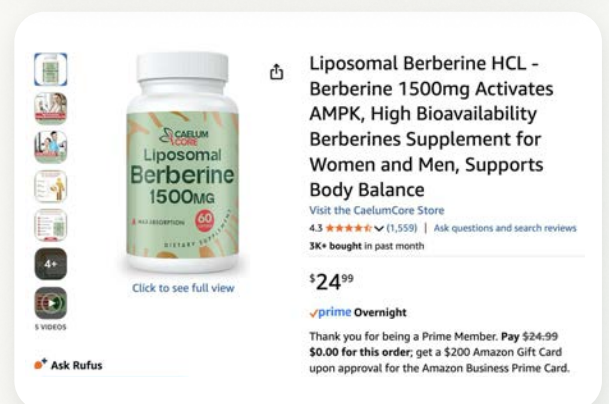
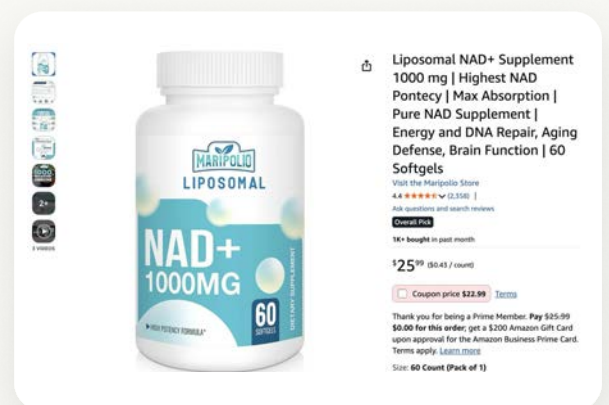
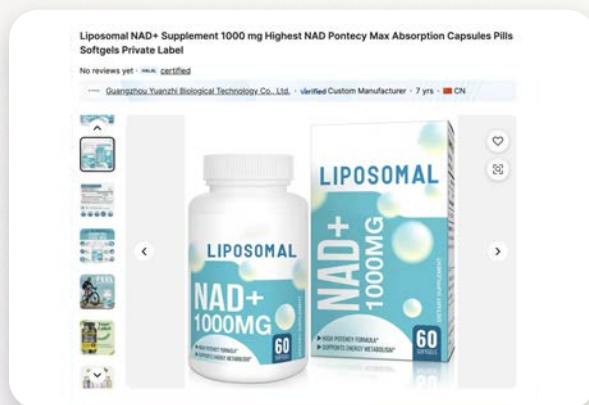
We suspect that at least some of the 17 failing supplements with Alibaba matches may have been sourced from Alibaba wholesale suppliers. Six out of the seven foreign supplements that failed testing had clear Alibaba page matches.

American consumers shopping on Amazon are unlikely to know or expect that their supplements could have been sourced from foreign wholesale platforms.

**Without access to the Alibaba sourcing data or manufacture records, it is impossible to determine exactly which or how many products were actually sourced from Alibaba. This is because Alibaba wholesalers are known to copy labels of popular US Amazon products for their listings on the platform. We therefore cannot verify whether the products that failed were actually sourced from Alibaba, as listing matches could also represent counterfeits.*



Comparing Amazon and Alibaba Listings





All 13 Supplements Without A Direct to Consumer Website Failed Testing

For many online sellers, it is much easier to sell on Amazon.com than it is to develop an e-commerce website with a fulfillment operation, and drive eyeballs and sales to it.

SuppCo was unable to find direct-to-consumer e-commerce websites for 13 of the 44 supplements that it tested.

All 13 of these brands failed SuppCo's testing.

The lesson for buyers is clear: before you buy, check to see it has a real website.

Users can do this by searching the brand and product name on Google and looking for the brand website.





3 Products Sold by Amazon.com's 1P WholeSale Channel Failed Testing

If you are familiar with the Amazon ecosystem, you know the difference between a product that is labeled “Sold by Amazon.com” and a supplement that is labeled “Sold by Brand XYZ”.

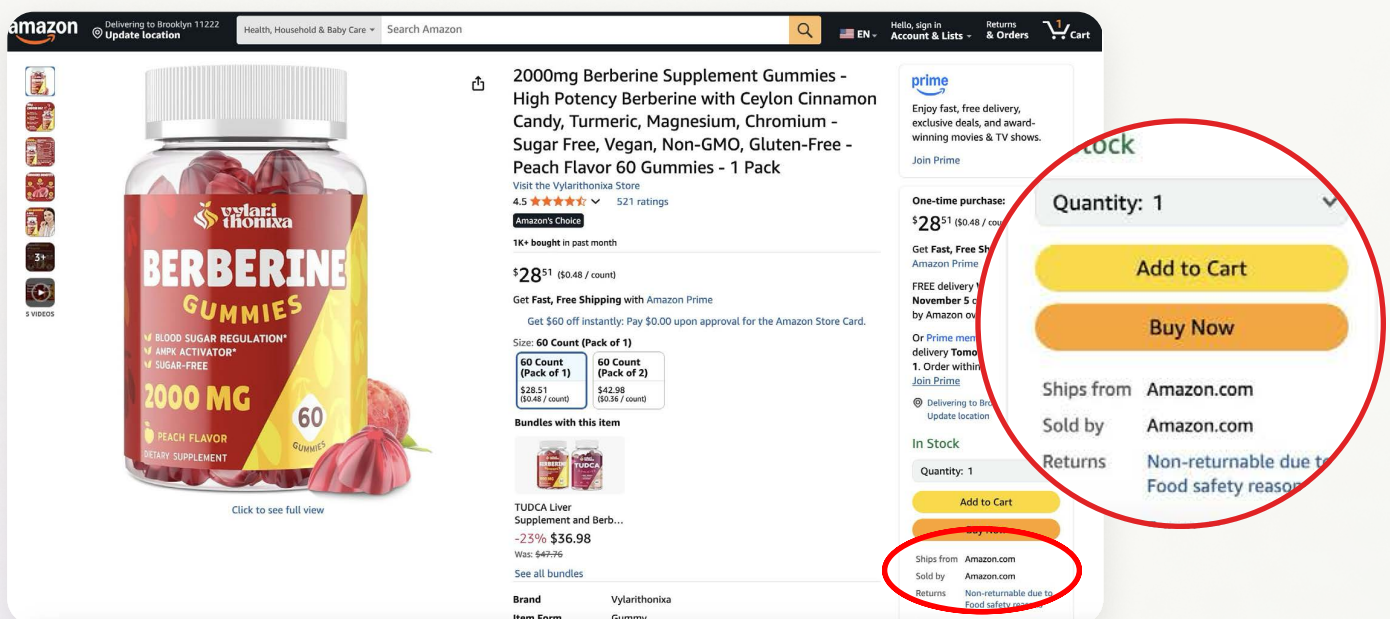
Supplements “Sold by Amazon.com” are sold through Amazon’s 1P or 1st Party channel, which means they are sourced and purchased wholesale by Amazon’s merchandising team before being sold to consumers.

Supplements “Sold by Brand XYZ” are sold through Amazon’s 3P or 3rd Party channel, and can be Fulfilled by Amazon itself (FBA) or Fulfilled by the Merchant (FBM).

Most supplements on Amazon are typically sold through the 3P channel. That is why we were surprised to see that 3 products in our berberine testing set were sold via both Amazon’s 1P channel and 3P channel.

Unfortunately, all 3 berberine products from Amazon’s 1P channel clearly failed SuppCo’s testing.

It is already troubling for products independently sold by brands and Fulfilled by Amazon to fail testing. It is particularly concerning when products sourced directly by Amazon's 1P team fail testing, as consumers may reasonably expect additional quality oversight in these direct relationships.





Additional Amazon 1P Products

amazon Delivering to Brooklyn 11222 Update location Health, Household & Baby Care Search Amazon

Body Balance
Visit the CaelumCore Store
4.3 ★★★★★ 1,532 ratings
3K+ bought in past month

\$24.99
Get Fast, Free Shipping with Amazon Prime
Get \$60 off instantly: Pay \$0.00 upon approval for the Amazon Store Card.

Size: **60 Count (Pack of 1)**
60 Count (Pack of 1) \$24.99 (\$0.41 / count)
60 Count (Pack of 2) \$42.88 (\$0.36 / count)

Bundles with this item

CaelumCore Liposomal Berberine Supplement...
-20% **\$37.62**
List: \$46.98
See all bundles

Brand: CaelumCore
Item Form: Capsule
Manufacturer: CaelumCore
Item Package: 1
Quantity: 1
Package: Bottle

Ships from: Amazon.com
Sold by: Amazon.com
Returns: Non-returnable due to food safety reasons
Payment: Secure transaction

amazon Delivering to Brooklyn 11231 Update location Health, Household & Baby Care Search Amazon

Health & Household > Vitamins, Minerals & Supplements > Blended Vitamin & Mineral Supplements

Berberine HCL Supplement 1500mg - Third Party Tested, High Bioavailability Liposomal Berberine Capsules for Women and Men, AMPK Activator
Visit the KoNefancy Store
4.2 ★★★★★ 1,940 ratings
Amazon's Choice
1K+ bought in past month

\$23.99 (\$0.40 / count)
Get Fast, Free Shipping with Amazon Prime
Get \$60 off instantly: Pay \$0.00 upon approval for the Amazon Store Card.

Size: **60 Count (Pack of 1)**
60 Count (Pack of 1) \$23.99 (\$0.40 / count)
60 Count (Pack of 2) \$41.85 (\$0.35 / count)
60 Count (Pack of 3) \$59.76 (\$0.33 / count)
60 Count (Pack of 4) \$75.88 (\$0.32 / count)

Bundles with this item

TUDCA Supplement 1 Pack and Berberine 1...
-14% **\$43.94**
Was: \$50.94

TUDCA Supplement 2 Pack and Berberine 1...
-11% **\$62.98**
Was: \$70.98

TUDCA Supplement 3 Pack and Berberine 1...
-11% **\$80.75**
Was: \$90.75

See all bundles

Ships from: Amazon.com
Sold by: Amazon.com
Returns: Non-returnable due to food safety reasons



6 out of 8 Gummy Vitamins Failed

The fact that 75% of the gummy vitamins we tested failed was the least surprising piece of data in our whole report.

Many industry experts would tell you that the gummy vitamin sector has experienced significant quality issues in the last decade. Our Creatine testing in June exposed some of these issues.

Gummy vitamins are the fastest growing format in the industry, and have attracted hundreds of new manufacturers where there were only 3 or 4 a decade ago. Alibaba is littered with Chinese gummy vitamin wholesalers.

From a manufacturing perspective, it is relatively easy to make a gummy candy that contains no active nutrient.

Yet it is incredibly hard to make an effective gummy vitamin that delivers real nutrients in sufficient doses and also tastes good.

Truly unique and legitimate custom gummy formulations like those made by Create and Force Factor, which passed our testing, or reputable brands like Timeline and Gruns, typically require 6-18 expensive months to produce an initial commercial run. This is due to the complex way that key nutrients interact with the inactive ingredients that create the gummy itself.

This level of manufacturing complexity is not aligned with its end customer segment. Gummy vitamins often attract value-oriented consumer whose preferred vitamin format is effectively a snack.

Many gummy reviews focus on taste, which is why the 2 real creatine gummies from our June report from Create and Force Factor had lower review averages than the failing gummies.

The simple truth is that real active ingredients in sufficient quantity often taste terrible. You don't take creatine, magnesium, zinc or berberine because of their taste, after all.

These facts lead to a gummy format driven by misaligned incentives, where many manufacturers and/or brands have obvious reasons to cut corners. Best-selling gummies have to taste good, and it's often incredibly hard to make an effective product that does.

We would have been far more surprised if 6 gummy vitamins passed.





You Get What You Pay For: Failing Products Were 38% Cheaper Than Passing Products

Price turned out to be one of the strongest, and simplest, signals of supplement quality across every ingredient we tested. When we averaged prices across the four SuppCo Tested reports, a clear pattern emerged: passing products cost significantly more than failing ones.

Across all categories, passing products averaged \$44.10 per bottle, compared to \$27.18 for those that failed, a 38% price difference. This price gap reflects more than marketing strategy; it likely represents real investment in raw material sourcing, manufacturing precision, and third-party validation.

The relationship held in nearly every testing round.

 Product	Avg. Price Passing Products	Avg. Price Failing Products	Price Difference (%)
Berberine	\$31.33	\$25.15	24.6% ↑
NAD+	\$38.22	\$21.21	80% ↑
Urolithin A	\$98.74	\$30.73	221% ↑
Creatine	\$27.20	\$32.86	17%* ↓
Products that PASSED were more expensive, averaging: \$44.10		Products that FAILED were 38% cheaper on average: \$27.18	

Taken together, the data suggest that price is often a proxy for process. The brands that charge slightly more are typically those conducting internal or third-party testing, maintaining GMP certifications, and sourcing verified raw materials. In contrast, bargain products often sacrifice those steps to compete on price, and the lab results show it.

This doesn't mean expensive always equals quality, but it does mean "too cheap" should raise immediate suspicion. Especially in hype-driven categories like NAD⁺ and Urolithin A, a rock-bottom price is often the first warning sign that a product may fail to deliver on its label.

*Due to consistent ingredient costs across reputable brands.



Size Matters, But Not The Way You Would Expect: Failing Products Claimed Dosages 87% Higher Than Passes

If a supplement label promises a huge dose, it might be promising too much.

Across our testing series, products that claimed the highest serving sizes were far more likely to fail independent lab verification. The pattern held strongly across NAD+, Berberine, and Urolithin A, where inflated label claims often concealed weak or absent active ingredients.

When we analyzed the data across these three categories (excluding Creatine, which has standardized dosing of 5 g per dose), the trend was clear: failing products listed an average expected dose of 1,115 mg per serving, compared to just 597 mg for products that passed. A difference of nearly 87% higher doses among failures.

Category-Level Trends

 Product	Avg. Label Dosage Passing Products	Avg. Label Dosage Failing Products	Label Dosage Difference (%)
NAD+	313 mg	967 mg	209% ↑
Berberine	917 mg	1,411 mg	54% ↑
Urolithin A	563 mg	967 mg	72% ↑
Products that PASSED had an average label dose of:		Products that FAILED had an average label dose of:	
597mg / serving		1,115mg / serving	

Every NAD+ supplement labeled above 1,000 mg failed testing outright.

Taken together, these data confirm what we've seen in individual reports: exaggerated serving sizes often predict underperformance, not superiority. A large number on a label often looks like added value, but it may actually signal corner-cutting behind the scenes.



Failing Products Had TrustScores 33% Lower Than Passing Products

TrustScore isn't just a reputation metric, it's proving to be one of the most reliable predictors of supplement quality.

Across all four SuppCo Tested reports, the relationship between TrustScore and product accuracy was unmistakable. Passing products averaged a TrustScore of 7.59, while failing products averaged just 5.11, a 48% difference.

The higher the TrustScore, the more likely the product was to pass laboratory testing and contain what it claimed.

These results reinforce that TrustScore effectively signals real-world quality. It's built on 29 independent attributes, from manufacturing standards and transparency to testing practices, and those factors clearly align with measurable performance in the lab.

The pattern is consistent: brands that invest in transparency, publish testing, and maintain scientific rigor perform better when tested. A high TrustScore doesn't just look good on paper, it correlates with products that actually deliver what's promised.

Consumers can use this metric as a powerful shortcut. While no rating system is infallible, choosing supplements with a TrustScore above 8.0 helps create confidence that you're getting what's on the label. In four separate testing series, no product scoring 8.0 or higher has ever failed a SuppCo Tested evaluation.

Products that **PASSED** had higher TrustScores, averaging

7.59

Products that **FAILED** had significantly lower TrustScores, averaging

5.11



9 of 22 Failures that SuppCo Identified Are No Longer Available on Amazon

SuppCo has tracked the ongoing availability of products that failed our testing.

As of November 3rd, 9 out of the 22 products that failed have been removed from Amazon, with the remainder continuing to be available for sale. All 4 creatine gummies that failed and received substantial press coverage were eventually removed.

While we cannot know how the decisions to remove products are made, we applaud the removal of the 9 products. And we have been heartened to see SuppCo users post reviews mentioning our results.

We hope these have made a difference in Amazon's actions to police their platform.

SORRY
we couldn't find that page
Try searching or go to [Amazon's home page](#).



Muffin
[Meet the dogs of Amazon](#)



Let's Make Sense of Supplements

If you found this report helpful, there's a lot more waiting for you inside the SuppCo app:

TrustScore quality ratings for over 30k products, searchable by brand and nutrient

A personalized analysis of your supplement routine with StackScore

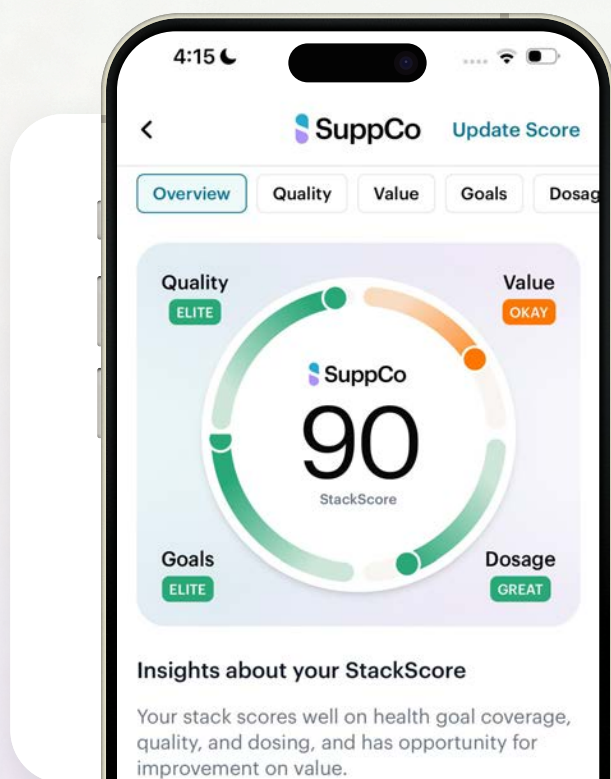
Expert Protocols from Dr. Mark Hyman, Dr. Robin Berzin, Thomas DeLauer and more

Daily scheduling features so you never miss a dose

Powerful personalization tools with our optional Pro subscription

Whether you're just getting started with your stack or want to explore other supplements that fit your goals, the SuppCo app gives you science-backed guidance without the hype.

[Download the SuppCo app](#) to get started.



SuppCo is free and packed with tools to help you cut through the noise.

[Download the App](#)



June 12, 2025

What We Found: Creatine Test Results

Here are the 11 products we purchased and tested, based on their intersection of popularity and affordability on SuppCo. *These results reflect only the specific product batches we tested and may not be representative of all products from these manufacturers.*

Brand (Powders)	Creatine/ Serving (On Label)	Creatine Volume/ Serving (Actual)	Creatine % /Serving (Actual)	Creatinine (ppm)	Testing Result
Sports Research	5g	5.16g	103.2%	< 1	PASSED
Bulk Supplements	5g	4.93g	98.6%	43	PASSED*
Nutricost	5g	4.91g	98.1%	46	PASSED*
NatureBell	5g	5.06g	101.2%	40	PASSED
Jocko Fuel	5g	5.00g	100.0%	28	PASSED
*Manufacturing within 2% of the full serving amount is generally acceptable in supplement manufacturing					

Brand (Gummies)	Creatine/ Serving (On Label)	Creatine Volume/ Serving (Actual)	Creatine % /Serving (Actual)	Creatinine (ppm)	Testing Result
Create	4.5g (3 gummy serving)	4.59g	102.00%	7,300	PASSED
Force Factor	5g (5 gummy serving)	6.3g	126.00%	10,000	PASSED
EcoWise	5g (4 gummy serving)	0.00g	0.00%	0	FAILED
Happyummmm	5g (2 gummy serving)	0.005g	0.09%	920	FAILED
Vidabotan	5g (4 gummy serving)	0.00g	0.00%	0	FAILED
DivinusLabs	5g (4 gummy serving)	0.025g	0.50%	12,000	FAILED



July 29, 2025

What We Found: NAD⁺ Test Results

Here are the 10 products we purchased and tested, based on their intersection of popularity and affordability on SuppCo. *These results reflect only the specific product batches we tested and may not be representative of all products from these manufacturers.*

 Product	NAD ⁺ (mg) Claimed	Actual NAD ⁺ (mg) Measured	% of Label Claim	Testing Result*
Thinbi NAD ⁺	300	310.43	103.48%	PASSED
Double Wood NAD ⁺	500	498.01	99.60%	PASSED
NatureBell NAD ⁺	350	340.79	97.37%	PASSED
Rho Nutrition Liposomal NAD ⁺	100	96.85	96.85%	PASSED
Wellness LabsRx NAD ⁺	1,200	27.93	2.33%	FAILED
APU.Fairy NAD ⁺	1,500	5.94	0.40%	FAILED
TKTalker NAD ⁺	1,500	4.79	0.32%	FAILED
Aumeto NAD ⁺	350	0.39	< 0.1%	FAILED
Maripolio Liposomal NAD ⁺	1,000	0	0.00%	FAILED
**Cata-Kor NAD ⁺ Advanced	500mg with ≥ 50% NAD ⁺	First Result 231.70 Second Result 324.80	First Result 92.40% Second Result 129.92%	CAUTION 1 Fail, 1 Pass



September 9, 2025

What We Found: Urolithin A Test Results

Here are the 10 products we purchased and tested, based on their intersection of popularity and affordability on SuppCo. *These results reflect only the specific product batches we tested and may not be representative of all products from these manufacturers.*

 Product	Urolithin A Label (mg)	Urolithin A Actual (mg)	% of Label Claim	Testing Result*
CodeAge: Liposomal Urolithin A Capsules	500	660.94	132.19%	PASSED
Timeline: Mitopure Urolithin A	500	602.41	120.48%	PASSED
Pure Encapsulations: Renewal	250	283.07	113.23%	PASSED
Neurogan Health: Pro+ Urolithin A	1,000	1097.82	109.78%	PASSED
PureHealth Max: Urolithin A+	500	10.4	2.08%	FAILED
Pepeior: Urolithin A 3-in-1 Proprietary Blend 2000MG	1,000	0.22	0.02%	FAILED
Migcopat: NAD+ Urolithin A	300	0.22	0.07%	FAILED
Sundhedsliv: Urolithin A 1500mg	1,000	0.14	0.01%	FAILED
Totaria Health: Urolithin A NAD+ CoQ10 Resveratrol PQQ	1,000	0.12	0.01%	FAILED
CystoRebalance: Urolithin A	2,000	0.1	0.01%	FAILED



October 14, 2025

What We Found: Berberine Test Results

Here are the 13 products we purchased and tested, based on their intersection of popularity and affordability on SuppCo. *These results reflect only the specific product batches we tested and may not be representative of all products from these manufacturers.*

 Product	Berberine Label (mg)	Berberine Actual (mg)	% of Label Claim	Testing Result*
Nature's Bounty: Berberine	1000	1245.20	125%	PASSED
HUM: Best of Berberine	1200	1283.46	107%	PASSED
Designs for Health: Berberine Synergy	400	417.10	104%	PASSED
Luma Nutrition: Berberine	1200	1169.76	98%	PASSED
Doctor Recommended Supplements: Berberine Plus	1200	1168.26	97%	PASSED
Toniiq: Ultra High Purity Berberine	500	475.52	95%	PASSED
FeelGood Superfoods: Berberine Phytosome*	475	190.24	40%	FAILED
Nutriflair: Berberine Plus Ceylon Cinnamon**	1200	91.22	8%	FAILED
Nutrivein: Berberine with Ceylon Cinnamon	1200	19.16	2%	FAILED
KoNefancy: Berberine HCL	1500	19.94	1%	FAILED
Caelum Core: Liposomal Berberine	1500	9.29	1%	FAILED
Bvivloo: Berberine Gummies	2000	None Detected	0%	FAILED
Vylarithonixa: Berberine Gummies	2000	None Detected	0%	FAILED

* FeelGood Superfoods has since reached out to SuppCo to acknowledge a label error where the % of standardized berberine extract used in the product was not correctly disclosed. Improved label disclosure could result in this product passing a future re-test.

** SuppCo's initial test batch was purchased in July 2025. Nutriflair's Berberine has been relabeled since July 2025. The new Nutriflair label now displays an 8% standardized extract claim.